

## ABOUT THE AUTHORS

As a team, K. R. Subramanyam and John Wild provide a blend of skills uniquely suited to writing a financial statement analysis and valuation textbook. They combine award-winning teaching and research with a broad view of accounting and analysis gained through years of professional and teaching experiences.

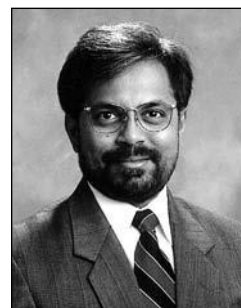
**K. R. Subramanyam** is the KPMG Foundation Professor of Accounting at the Marshall School of Business, University of Southern California. He received his MBA from the Indian Institute of Management and his PhD from the University of Wisconsin. Prior to obtaining his PhD, he worked as an international management consultant and as a financial planner for General Foods.

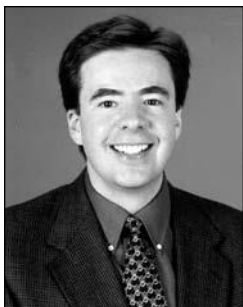
Professor Subramanyam has taught courses in financial statement analysis, financial accounting, and managerial accounting at both the graduate and undergraduate levels. He is a highly regarded teacher, recognized for his commitment and creativity in business education. His course in financial statement analysis is one of the most popular courses in the Marshall School of Business.

Professor Subramanyam is a National Talent Scholar, a member of Beta Alpha Psi, and a Deloitte and Touche National Fellow. For many years he was a Leventhal Research Fellow at the Marshall School of Business. Professor Subramanyam is actively involved in several national and international organizations, such as the American Accounting Association. He has served these organizations in several capacities, including as a member of the Committee to Identify Seminal Contributions to Accounting and as program coordinator for national conferences.

Professor Subramanyam's research interests span a wide range, including financial accounting standards, the economic effects of financial statements, implications of earnings management, financial statement analysis and valuation, financial regulation and auditing issues. Professor Subramanyam is a prolific and highly cited author. His articles appear in leading academic journals such as *The Accounting Review*, *Journal of Accounting and Economics*, *Journal of Accounting Research*, *Contemporary Accounting Research*, *Review of Accounting Studies*, *Journal of Accounting and Public Policy*, and *Journal of Business Finance and Accounting*. Professor Subramanyam has won both national and international research awards, including the *Notable Contribution to the Auditing Literature* from the American Accounting Association. Professor Subramanyam serves on the editorial boards of *The Accounting Review*, *Contemporary Accounting Research* and *Auditing: A Journal of Practice and Theory*.

Professor Subramanyam's work has also had wide impact outside the academe. For example, his work on auditor independence was prominently featured in congressional testimony. In addition, his research has been widely covered by the international media that includes, among others, *The Wall Street Journal*, *The Economist*, *BusinessWeek*, *Barrons*, *Los Angeles Times*, *Chicago Tribune*, *Boston Globe*, *Sydney Morning Herald*, *The Atlanta Journal-Constitution*, *Orange County Register*, *Bloomberg.com*, and *Reuters*.





**John J. Wild** is professor of accounting and the Robert and Monica Beyer Distinguished Professor at the University of Wisconsin at Madison. He previously held appointments at Michigan State University and the University of Manchester in England. He received his BBA, MS, and PhD from the University of Wisconsin.

Professor Wild teaches courses in accounting and analysis at both the undergraduate and graduate levels. He has received the Mabel W. Chipman Excellence-in-Teaching Award, the Departmental Excellence-in-Teaching Award, and the Teaching Excellence Award from the 2003 and the 2005 MBA graduation classes at the University of Wisconsin. He also received the Beta Alpha Psi and Salmonson Excellence-in-Teaching Award from Michigan State University. Professor Wild is a past KPMG Peat Marwick National Fellow and is a prior recipient of fellowships from the American Accounting Association and the Ernst & Young Foundation.

Professor Wild is an active member of the American Accounting Association and its sections. He has served on several committees of these organizations, including the Outstanding Accounting Educator Award, Wildman Award, National Program Advisory, Publications, and Research Committees. Professor Wild is author of the best-selling book, *Financial Accounting*, published by McGraw-Hill/Irwin. His many research articles on financial accounting and analysis appear in *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting and Economics*, *Contemporary Accounting Research*, *Journal of Accounting, Auditing & Finance*, *Journal of Accounting and Public Policy*, *Journal of Business Finance and Accounting*, *Auditing: A Journal of Theory and Practice*, and other accounting and business periodicals. He is past associate editor of *Contemporary Accounting Research* and has served on editorial boards of several respected journals, including *The Accounting Review* and the *Journal of Accounting and Public Policy*.